

THREATMARK

Annual Partners' Events

Softline	\$ 6 000	1	\$ 6 000
Informzashita	\$ 8 000	1	\$ 8 000
Croc	\$ 8 000	1	\$ 8 000
InfoSec	\$ 8 000	1	\$ 8 000
Lanit	\$ 8 000	1	\$ 8 000
IBS	\$ 6 000	1	\$ 6 000
Jet	\$ 8 000	1	\$ 8 000
I-Techo	\$ 6 000	1	\$ 6 000
			\$ 58 000

Vendor's Conference in Russia

Annual Meeting with Softprom's Partners	\$ 2 500	1	\$ 2 500
Quarterly Meeting with Softprom's Partners	\$ 2 000	0	\$ -

Webinars in Russian Language

Quarterly	\$ 150	4	\$ 600
			\$ 3 100

Content, Direct, Online Marketing

Search Engines' Context Ad - Google/Yandex	\$ 6 000	1	\$ 6 000
Anti-Malware Article	\$ 1 200	4	\$ 4 800
Tadviser Article	\$ 1 250	4	\$ 5 000
Cnews Article	\$ 2 000	4	\$ 8 000
InfoSec Article	\$ 1 500	4	\$ 6 000
Telemarketing	\$ 2 000	1	\$ 2 000
Localisation of Leaflets and Data			
Localisation of Video			
			\$ 31 800

\$ 92 900